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India Bullion And Jewellers Association Ltd.

15th Nov 2023

North India's B2B Premier Gems & Jewellery Show



PUNJAB JEWELLERY SHOW



4th Edition

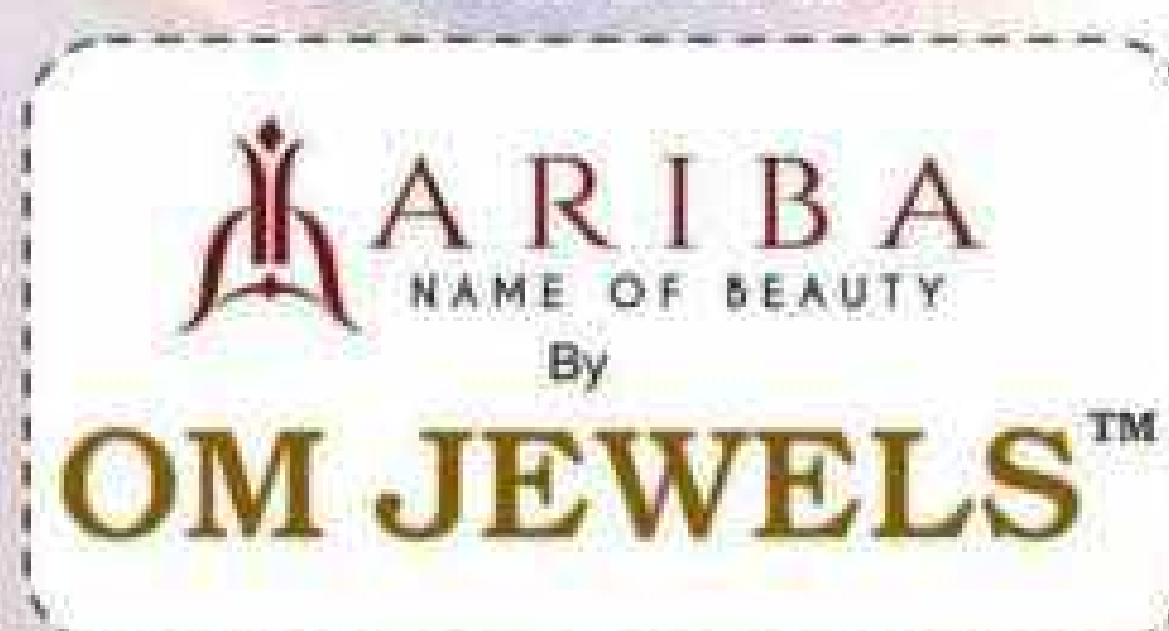
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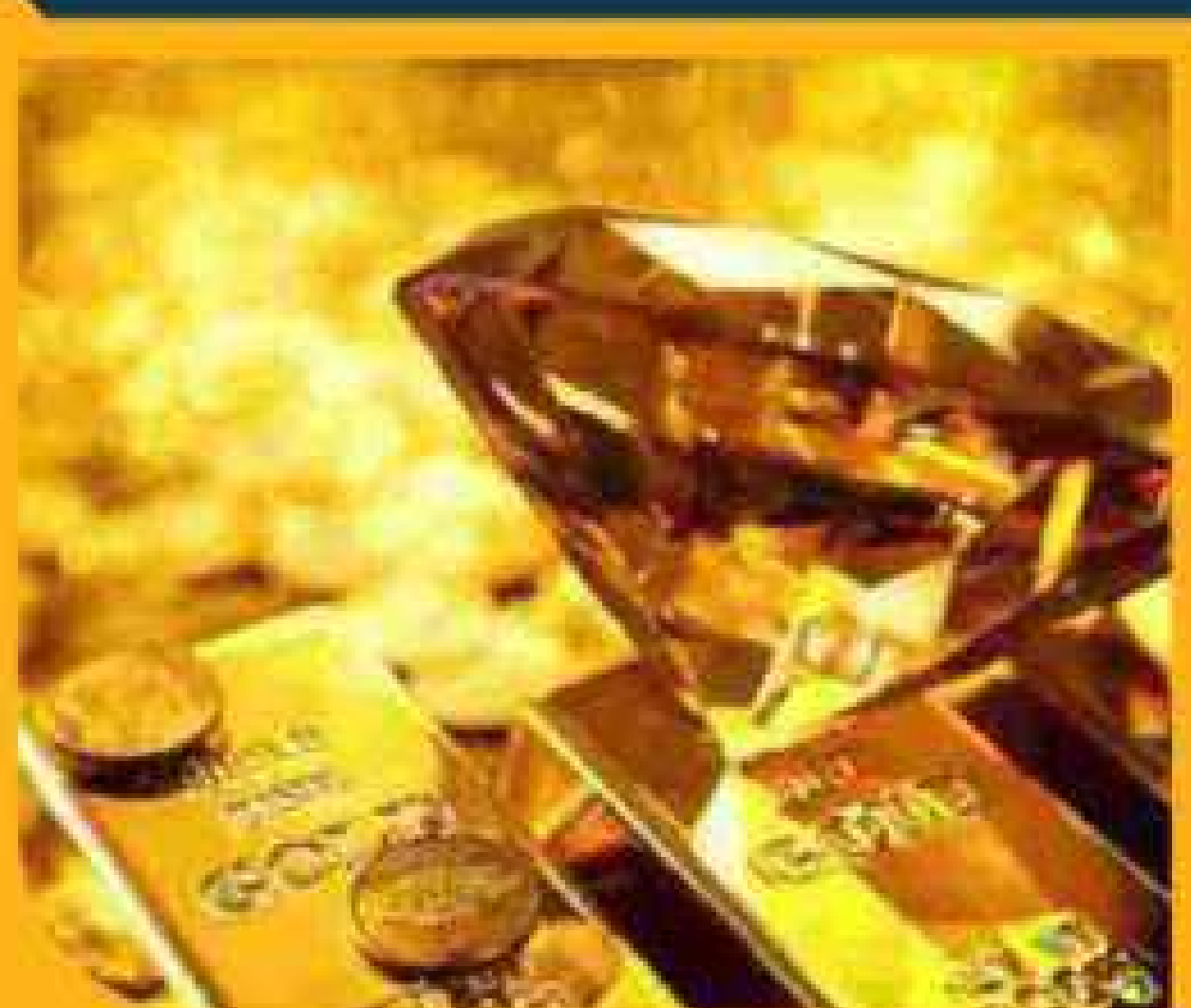
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IBJA's JEWELLER

OF THE MONTH

"Driving positive change through CSR"

The P.C. Sen Charitable Trust is dedicated to making a positive impact through its CSR initiatives. The focus of Senco Gold & Diamonds is primarily on education and community support.

Senco Gold & Diamonds provide vocational training in jewelry design, support underprivileged girls' education, construct school buildings, and assist skill development centers and evening schools.

Additionally, Senco Gold & Diamonds have expanded their efforts to include healthcare support for the community. By addressing critical needs and empowering individuals, the trust aims to create lasting change and uplift underprivileged sections of society.

By IBJA'S Jury Committee



Mr. Suvankar Sen

*Managing Director
and Chief Executive Officer
Senco Gold and Diamonds
(Kolkata)*



IBJA's JEWELLER

OF THE MONTH

"Driving positive change through CSR"



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Nov. 2023

IBJA UPDATE



MUHURAT SUADA AT IBJA HOUSE AT ZAVERI BAZAR, MUMBAI
DATE : TUESDAY, 14/11/2023, TIME: 10.58 AM



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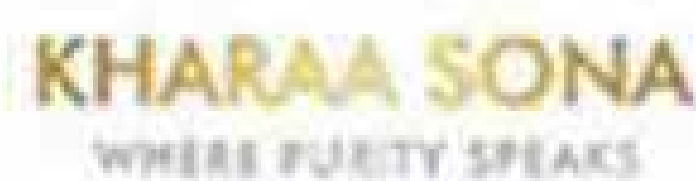
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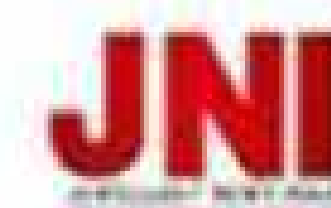
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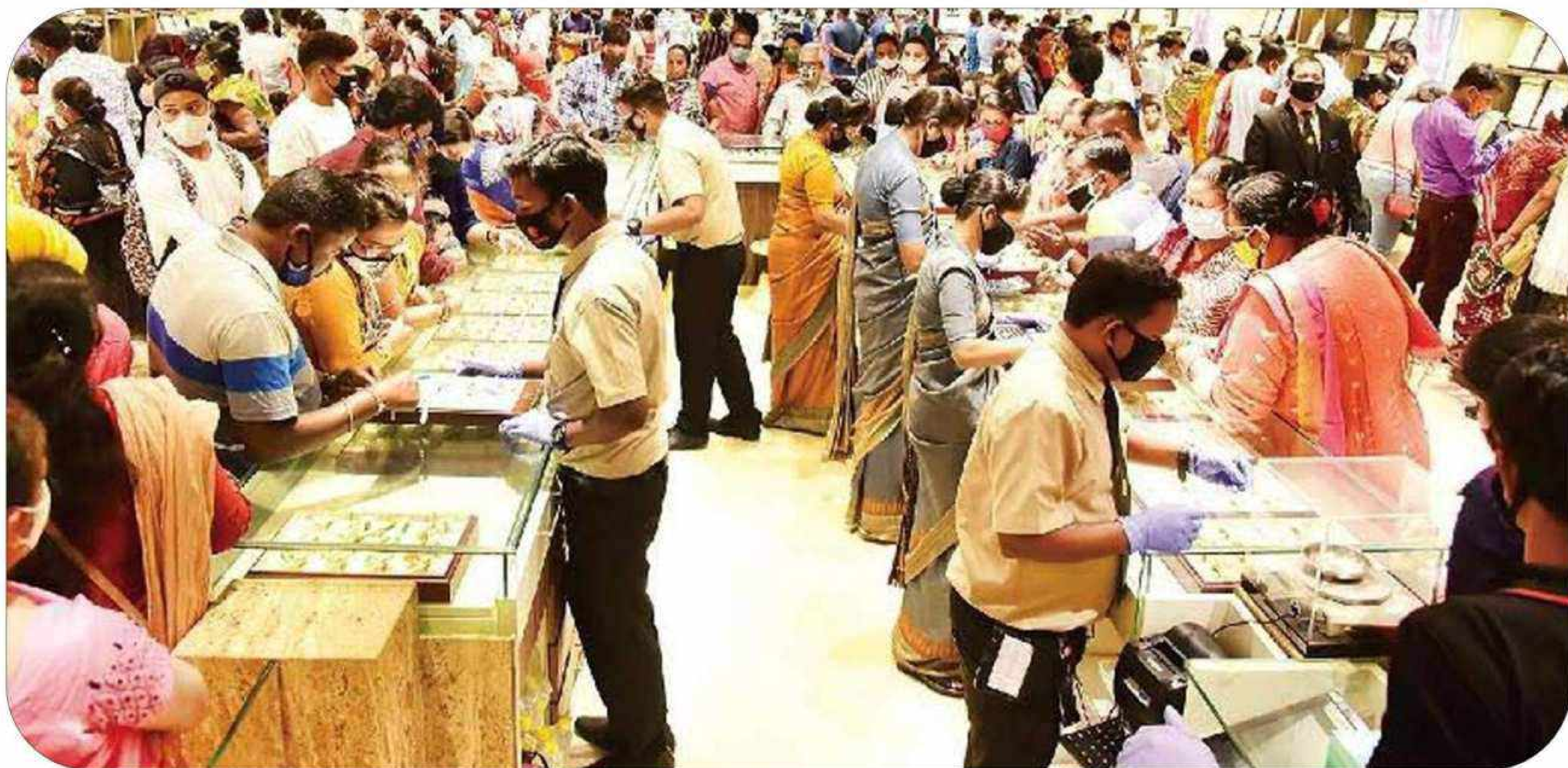
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Dhanteras, Diwali dhamaka! Jewellery sales surge, brings cheer to trade and industry



Diwali brought cheer to retailers and manufacturers as the news pouring in from across India is of a consumption spike across categories ranging from jewellery, white goods, auto, apparel etc

On Dhanteras this year, gold jewellery sales saw a rise of 15–30 per cent, depending on which region reports came from, compared to last year,. There was a big surge in low-ticket purchases, which contributed to the overall growth in festive sales. Strong demand came in from Tier 2 cities along with metros.

Jewellery stores across Mumbai witnessed a huge rush on Friday, on the occasion of Dhanteras. There was a lot of demand for gold and silver to diamond, gemstones and other items. Crowd swelled by the hour, bringing smiles on to the face of jewellery shop owners, who feel business may surpass last year's Dhanteras.

Gold traders in Nashik and Kolhapur experienced a surge in business on Dhanteras, with sales rising by almost 15% and an expected 30-35% increase in turnover, respectively. About 60 per cent of gold sales on Dhanteras are from south and west India, while the rest from the eastern and northern regions.. Organised jewellery retailing has risen by 10 per cent to 40 per cent in the last one year.

Increased footfall at stores, brisk sales online and relatively softer gold prices compared to the peak of Rs 63,000 per 10 grams level ten days back spurred increased buying, especially lightweight offerings. Gold prices have fallen by Rs 800-1,500 per 10 grams (24 carats) from the peak Rs 63,000 level on October 28. The gold prices were ruling at Rs 61,200 per 10 grams in the national capital on November 10. The rates were Rs 50,139 per ten grams, excluding taxes, on Dhanteras last year.

Eiijf

EAST INDIA INTERNATIONAL JEWELLERY FAIR

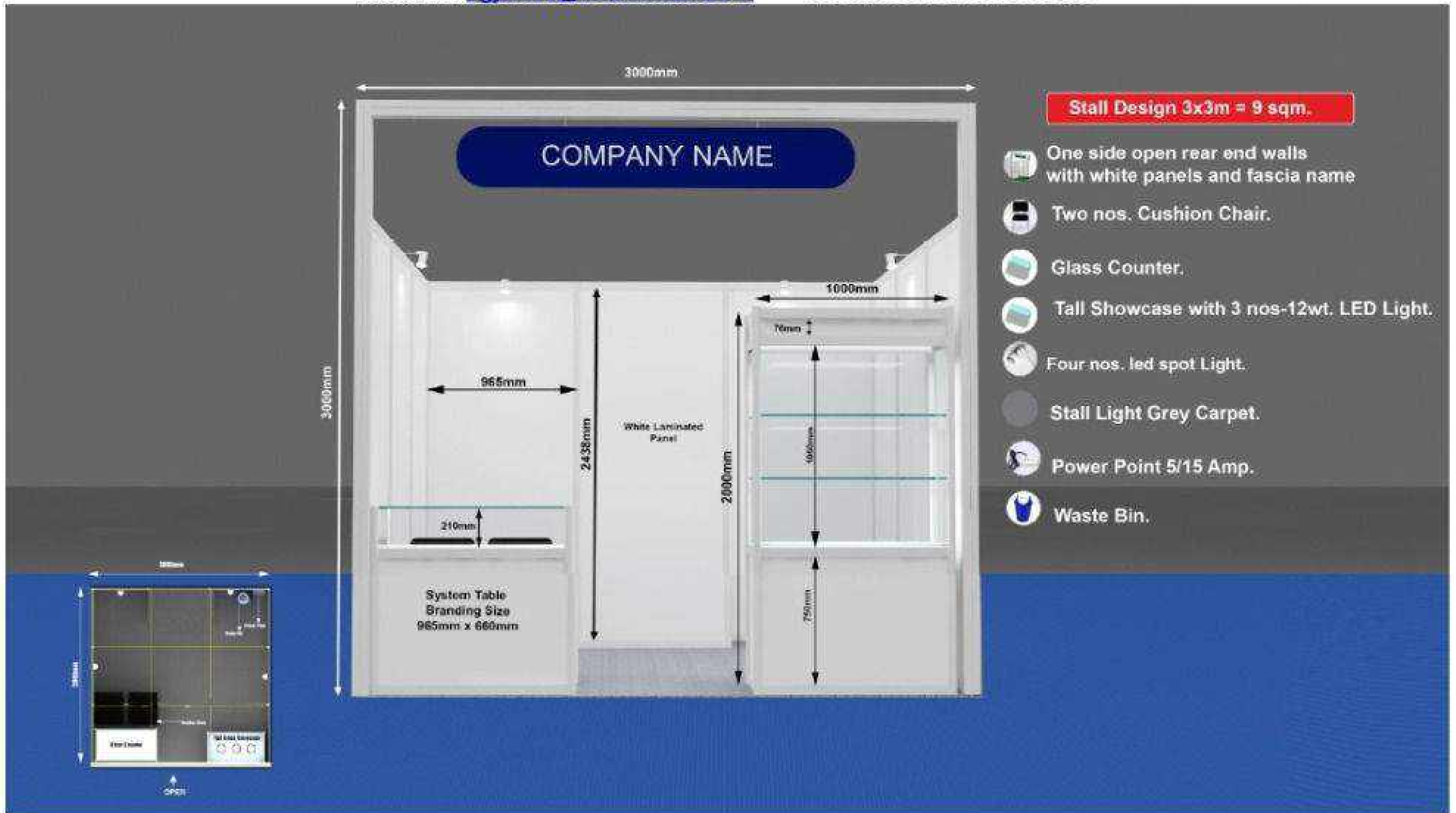
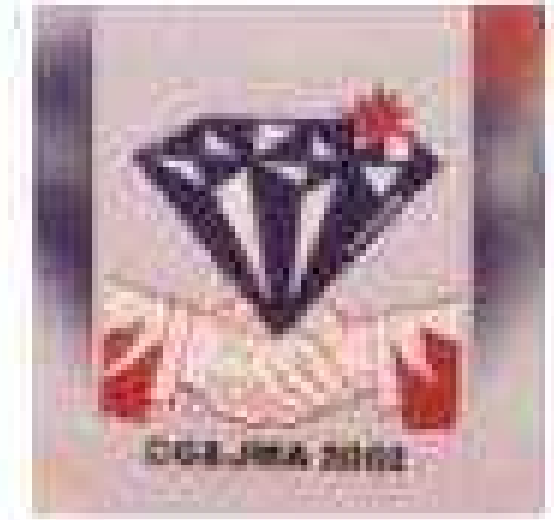


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Calcutta Gem and Jewellers Welfare Association' 2002

Regd. Office: 4/2 Middleton Street, 1st Floor, Kolkata – 700 0071

Email Id: agjmwa@rediffmail.com Mobile: +91 70030 53182



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Payment Schedule:

Size	No's	<p>Standard size booth specifications are mentioned above. Further the materials will multiply according to the size.</p> <p>*any additions if required shall be extra charged</p>	Sl No.	No of Installments	Payment terms	
5 x 9	4		<p>Standard size booth specifications are mentioned above. Further the materials will multiply according to the size.</p> <p>*any additions if required shall be extra charged</p>	1	1 st Installment within 16.11.2023	20% of their respective total valued of stall including 100% GST
6 x 6	19			2	2nd Installment within 15.12.2023	30% of the due amount of the total value of stall
6 x 5	16			3	3 rd Installment within 15.01.2024	Remaining 50%
3 x 9	2					
3 x 6	31					
3 x 3	141					

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K.N. Nehru inaugurates Jos Alukkas second showroom in Trichy

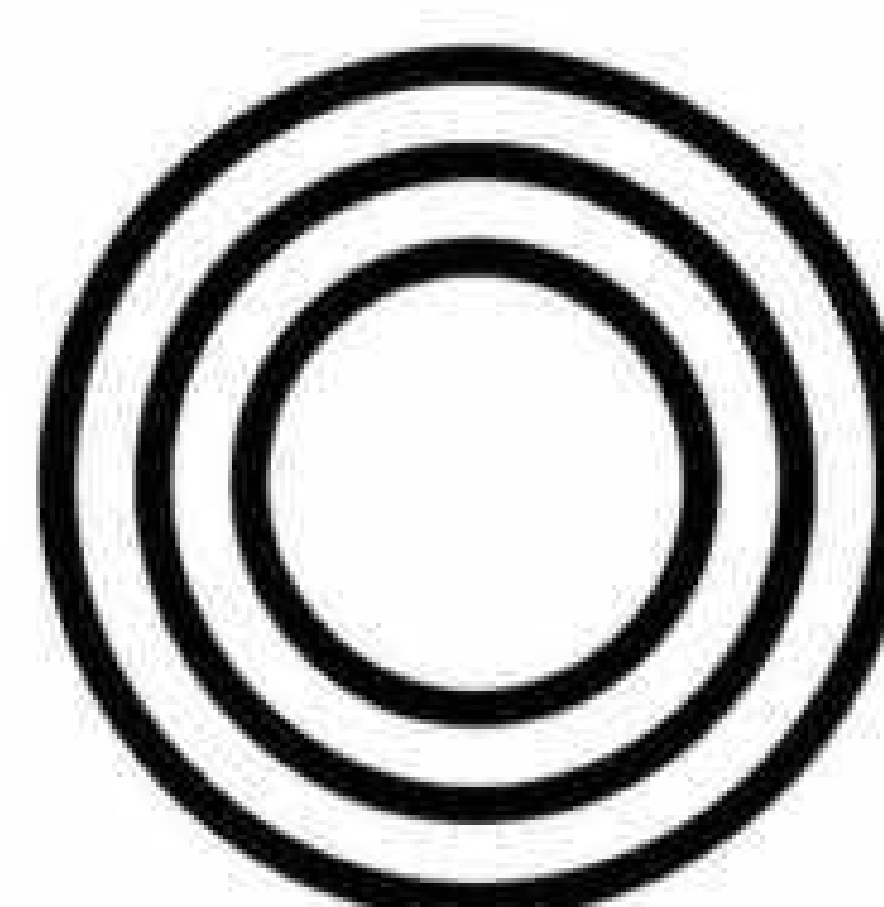
Jos Alukkas recently celebrated the grand opening of its second showroom in Trichy, which was inaugurated by Minister K.N. Nehru. Present at the inauguration were Mu. Anbalaagan, Trichy Mayor, G. Dhivya, Deputy Mayor, and actor Aishwarya Rajesh.

The new showroom is located at Karur Bypass Road, Annamalai Nagar, and Trichy. Brand Chairman, Jos Alukka, and Managing Directors Varghese Alukka, Paul J Alukka, and John Alukka also attended the ceremony.



India's gold demand Q3- 2023 up by 10% to 210.2 tonnes:WGC

India's gold demand in the third quarter (Q3) of 2023 climbed 10% to 210.2 tonnes compared to 191.7 tonnes registered in Q3 2022, according to the World Gold Council's (WGC's) Q3 Gold Demand Trends report. In value terms, India's Q3 2023 gold demand grew 28% to ₹188,400 crores.



**WORLD
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COUNCIL**

Total gold jewellery demand in India for Q3 2023 was up 7% at 155.7 tonnes as compared to 146.2 tonnes posted in Q3 2022, which was 19% above its five-year average of 130 tonnes.



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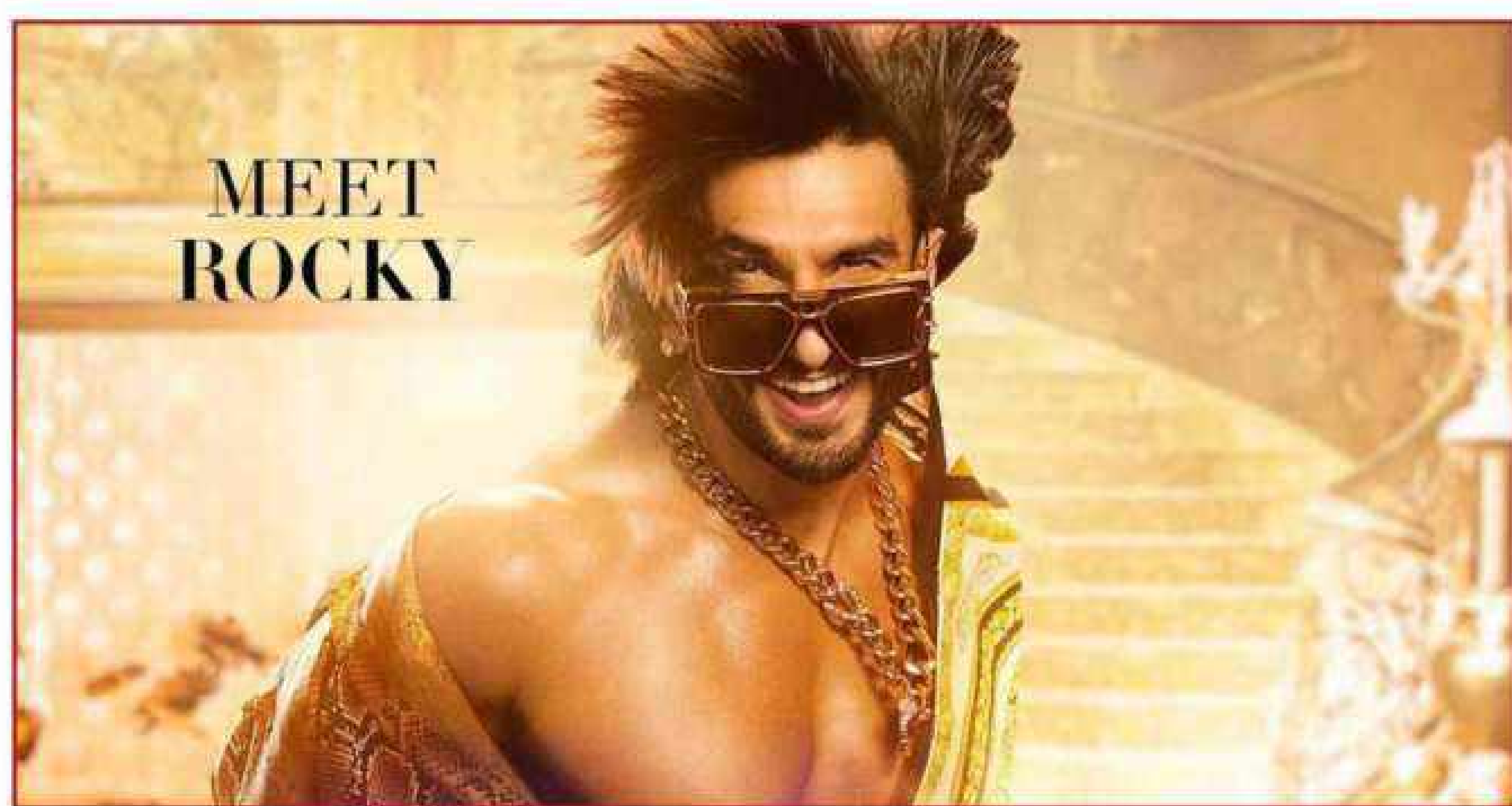
Titan's Q2 FY24 jewellery sales cross US\$1 bn; up by 19% For Q2 FY24



Titan Co. Ltd., India's leading jewellery retailer with a 7% market share, recorded a 19% rise in total jewellery sales to ₹8,575 crores (\$1.03 billion) for the Q2 FY24 that ended on 30th September 2023 owing to strong demand for high-ticket items. In the year-to-date (H1), the jewellery division's revenues grew 19.2% to ₹17645 crores (\$2.12 billion) and its EBIT grew 3.5% to ₹2205 crores, with a margin of 12.5%.

The jewellery business witnessed healthy double-digit growths in both buyers and average bill value per buyer during this Q2 period, Titan noted. Within India, the jewellery business grew by 21% to ₹8,438 crores in the same period led by the 'Festival of Diamonds' (studded activation), Tales of Mystique collection, Rivaah X Tarun Tahiliani collection and well accompanied by regional campaigns, the company said.

Male chains flying off the shelf this festive season



The gold chain worn by actor Ranveer Singh in the Bollywood movie Rocky Aur Rani Kii Prem Kahaani, cricketer Hardik Pandya's Cuban link chain and the so-called Tendulkar chain have all become a craze among men this festive season. Top jewellers say they are selling as many as 50 such chains per week, priced at ₹6-7 lakh each.

The demand for men's jewellery has increased 18-25% this festive season compared with last year, they said. While gold chains are the most sought-after, bracelets and studded earrings are the other popular categories.

"In the men's category, we have seen 18% growth this Navratri-Dussehra period," said Suvankar Sen, managing director of listed jewellery firm Senco Gold & Diamond. "The demand for Ranveer Singh chain has become popular after the film was released," Sen said. The retailer, he said, sells 25-30 chains worn by Singh, who played Rocky Randhawa in the movie released this July.

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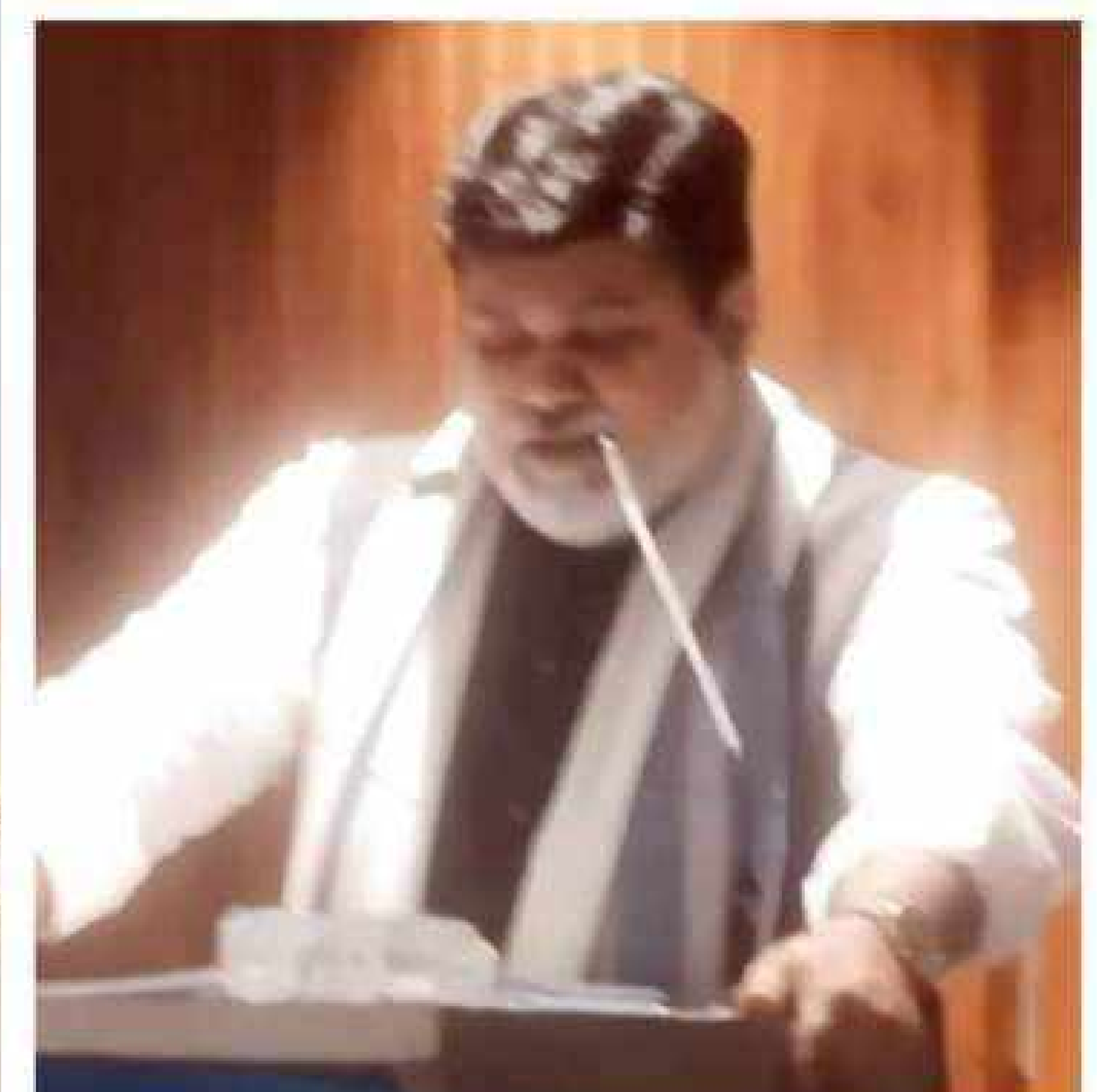
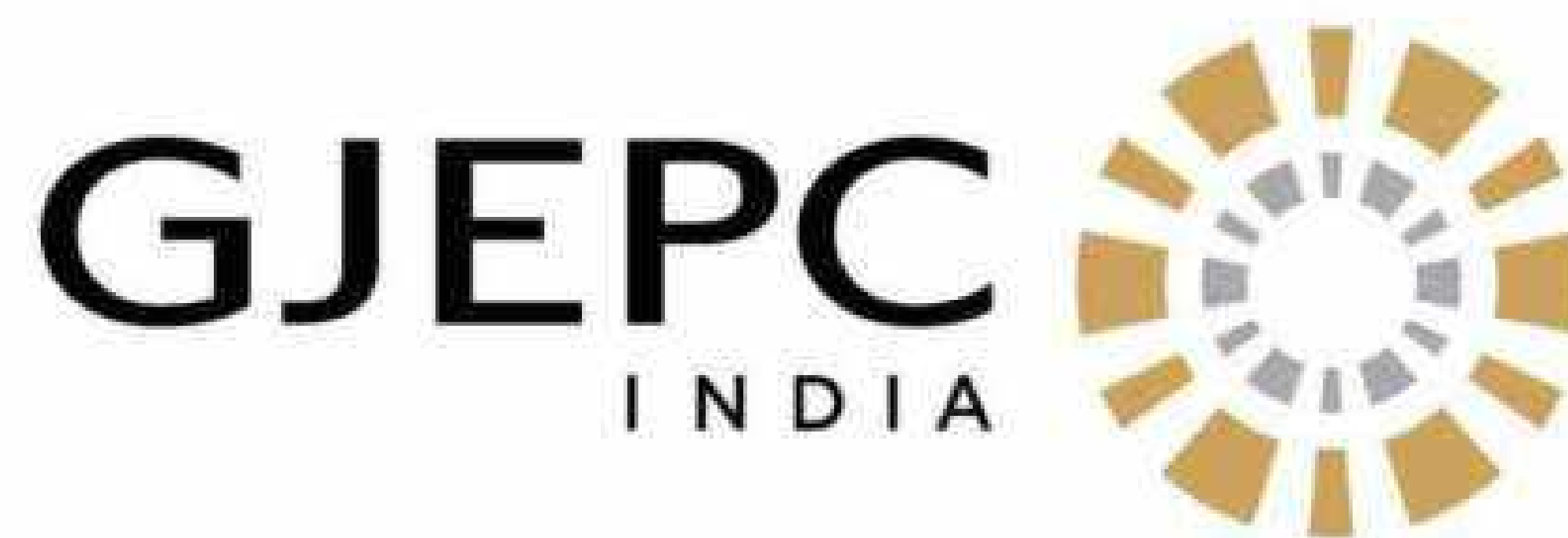
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Maharashtra industry minister assures full support to GJ industry; says GJ industry in Mumbai is safe and secure



GJEPC and **BDB** organised a meet with **Uday Samant**, Minister of Industry, Govt of Maharashtra. Along with the Honourable Minister, present at the occasion were **Vipul Shah**, Chairman GJEPC, **Kirit Bhansali**, Vice Chairman GJEPC, **Mehul Shah**, VP - BDB and **Sabyasachi Ray** ED - GJEPC.

The agenda of the meeting was to provide information on the India Jewellery Park- Mumbai, Mahape. Also, the meeting was a forum to dispel rumours that the diamond industry would shift to Surat and the diamond sector in Mumbai would collapse.

Uday Samant in his address underlined the importance of IJP which has potential to generate one lakh employment and provide world class manufacturing facilities, and also top class skill development centres. He said IJP would attract huge investment and great talent.

Samant also announced that a committee would be formed to look beyond Mumbai and explore other regions of Maharashtra where GJ projects, including skill development centres, could be established.

Samant assured that GJ industry in Mumbai and Maharashtra was safe and would continue to grow with the unconditional support from Maharashtra Government

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Senco unveils AI-powered personalised prayer initiative for Goddess Lakshmi devotees this Diwali



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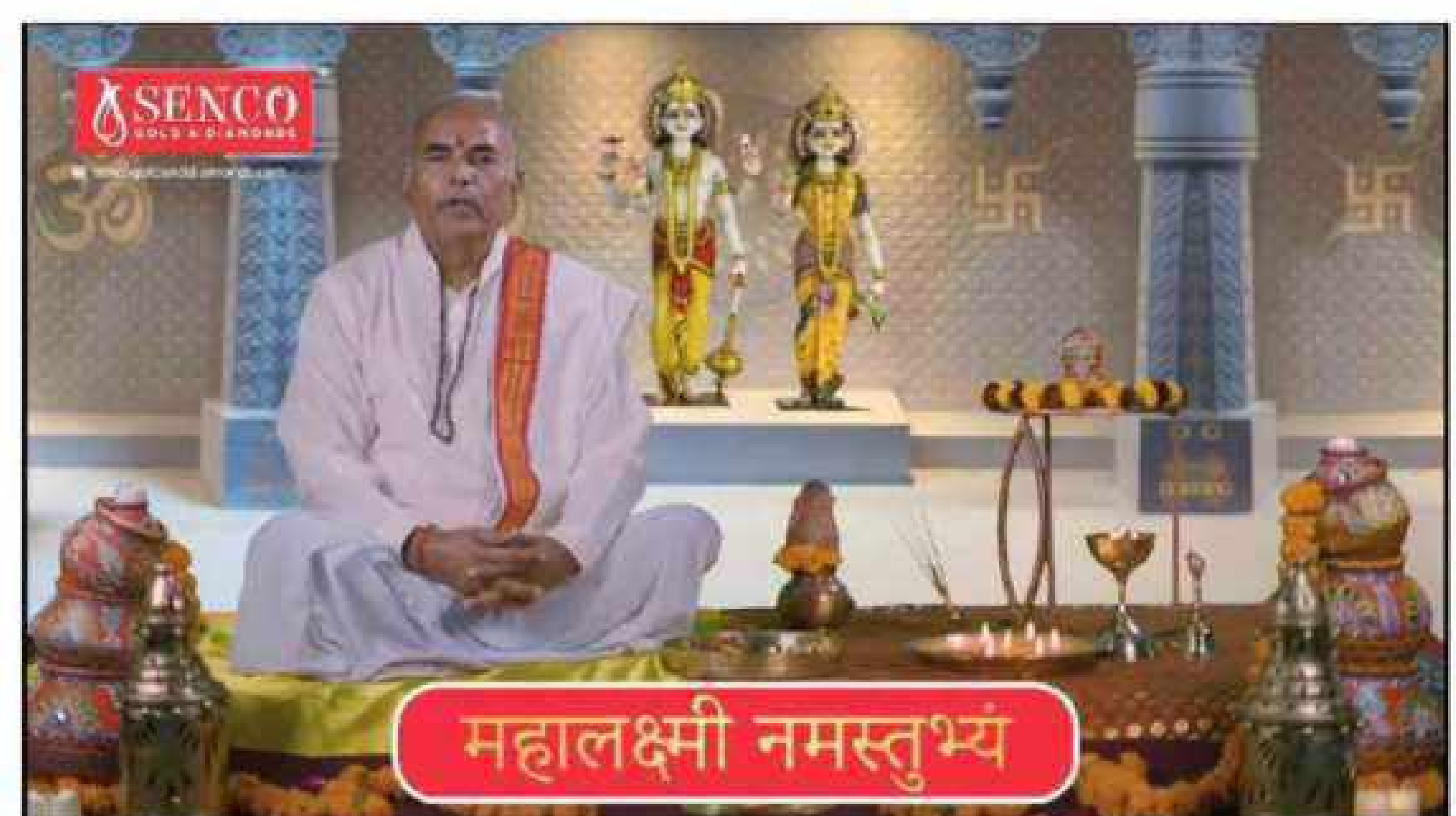
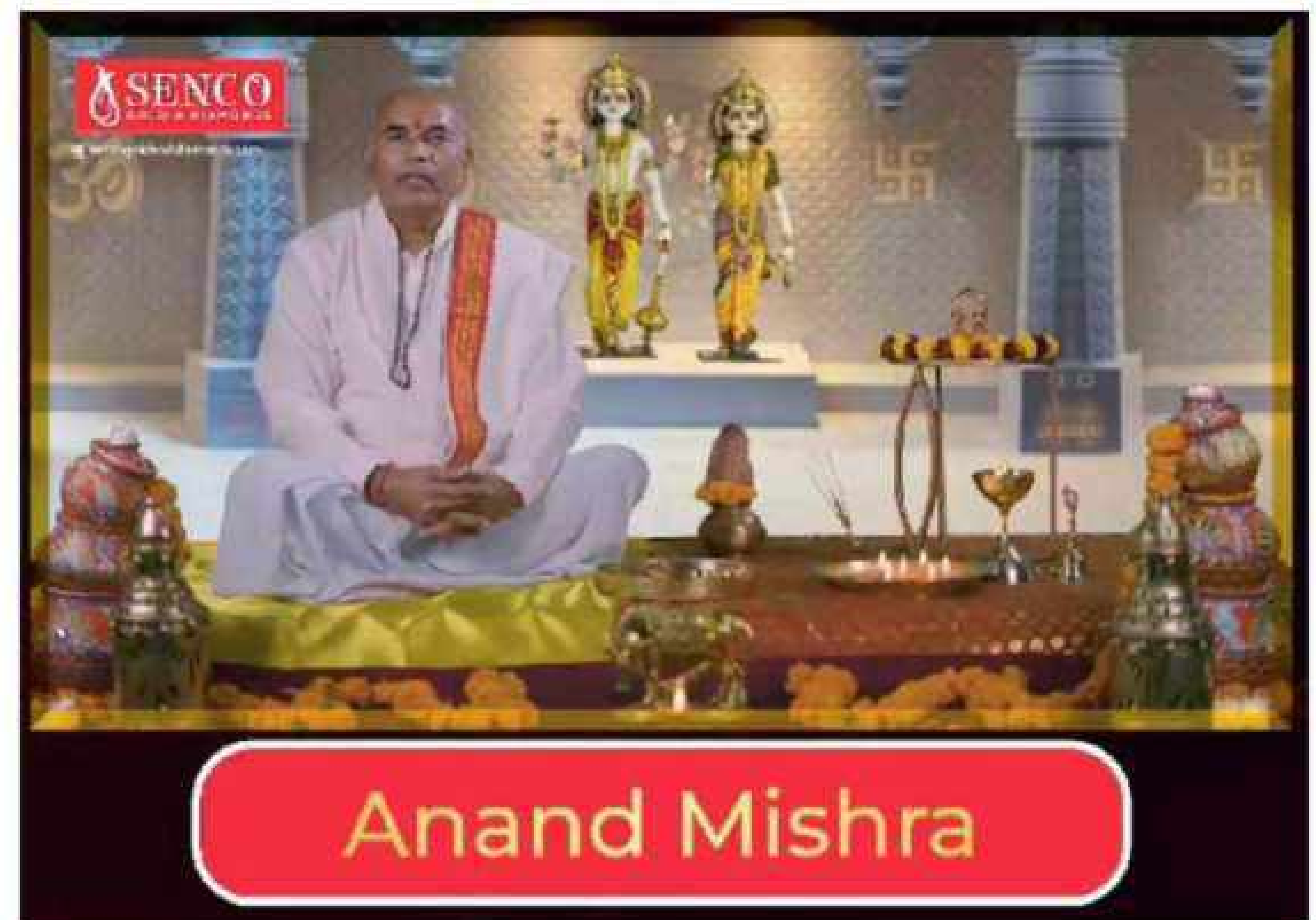
REGISTER NOW

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Senco Gold & Diamonds announced the launch of a pioneering AI-powered initiative for Diwali 2023 in partnership with Mindshare India and the cutting-edge voice AI firm, HiVoco Content Tech Studios.

As part of this ground-breaking initiative, participants have the opportunity to receive a personalized prayer video seeking divine blessings from Goddess Lakshmi for prosperity during Diwali. And keeping with the tradition of purchasing gold during the auspicious days of Dhanteras and Diwali, there is also an opportunity to win a coveted Gold Coin from Senco Gold & Diamonds for people who are participating.

To participate, one simply needs to register on the website sencocelebrations.com by providing their name and email address.



Upon completing the registration, the personalized prayer video by Acharya Shastri of Laxminarayan Mandir, Delhi shall be delivered to the participant's email. Celebrating the traditional act of prayer and offering during Diwali, users receive personalized prayers for Goddess Lakshmi through synthetic voice videos crafted using their names and personalized Golden Cards are created for each participant as well.



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Visitor turnout satisfactory at GemGenève; geopolitics dampens sentiments



Visitor turnout was firm at the seventh edition of GemGenève (November 2-5), in Geneva, Switzerland, but the Israel-Hamas war dampened sentiment. European luxury retail buyers visited the GemGenève show, Switzerland, which offered high-end goods from around the world, ranging from loose coloured gemstones and diamonds to both contemporary and period cutting-edge jewellery.

“A trade fair like GemGenève is important for the entire industry,” says show’s organizer Thomas Faerber, “and we welcome exhibitors and visitors – including school groups and talented youngsters.” Over 175 stands represent exhibitors from 18 different countries; “a platform where professional and private buyers can come together to share their passion and discover the latest treasures in the world of jewelry,” adds Totah. The shows’ welcoming atmosphere is a big reason why 20,000 visitors and trade representatives have been coming back for more since 2018.

Exhibitors spoke of steady enquiries, but expressed concerns over the impact of the Israel-Hamas war, which had contributed to a few last-minute cancellations.



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AGTA announces winners of AGTA Spectrum & Cutting Edge Awards 2023



The American Gem Trade Association (AGTA) announces the winners of the 2023 AGTA Spectrum & Cutting Edge Awards. This year's competition took place Oct. 24–25 in Dallas, at the Omni Frisco Hotel at the Star. Entries to this year's competition are 24% greater than last year, with a 28% increase in the Business/Day Wear category and a 26% increase in the Evening Wear category.

There were two Best of Show winners at the 2023 AGTA Spectrum Awards: One was a spectacular 15.22 ct. black opal ring by Niveet Nagpal of Omi Privé; the other, representing the Cutting Edge category of loose gems and carvings, was a suite of four oval paraiba tourmalines totalling 31 cts. from Joseph Ambalu of Amba Gem Corp.

JGTD 2024 to be held from 12 – 14 Nov. at Dubai Exhibition Centre



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Jewellery, Gem & Technology in Dubai (JGTD) is rescheduling its third edition to 12 – 14 November 2024 as it prepares to move to its new home in Halls 1 & 2 South of the Dubai Exhibition Centre (DEC).

The November show dates also represent a critical time in the B2B sourcing calendar. The new schedule allows for the swift capture of last-minute orders from trade buyers within a six-hour flying distance from Dubai, ensuring a timely replenishment of their inventory for the holiday season and the coming year, according to show organisers Informa Markets Jewellery and Italian Exhibition Group (IEG).

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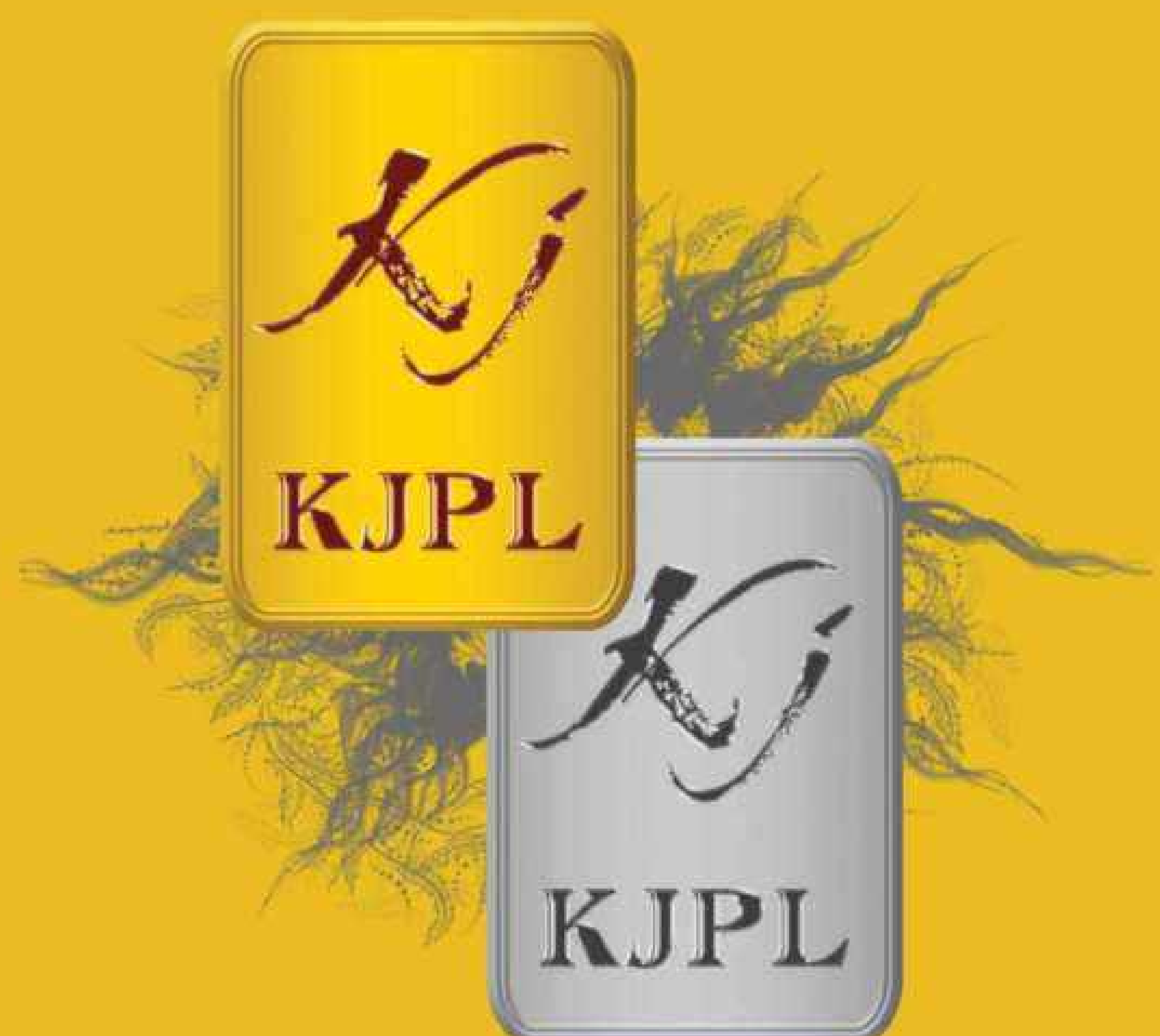
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GOLD 995 CCU 100 GM WITHTDS	- <small>L : 51962</small>	52131 <small>H : 52320</small>
GOLD 995 CCU BELOW 100GM OR UNFIX RATECUT ONLY WITHTDS	50591 <small>L : 52002</small>	52161 <small>H : 52350</small>
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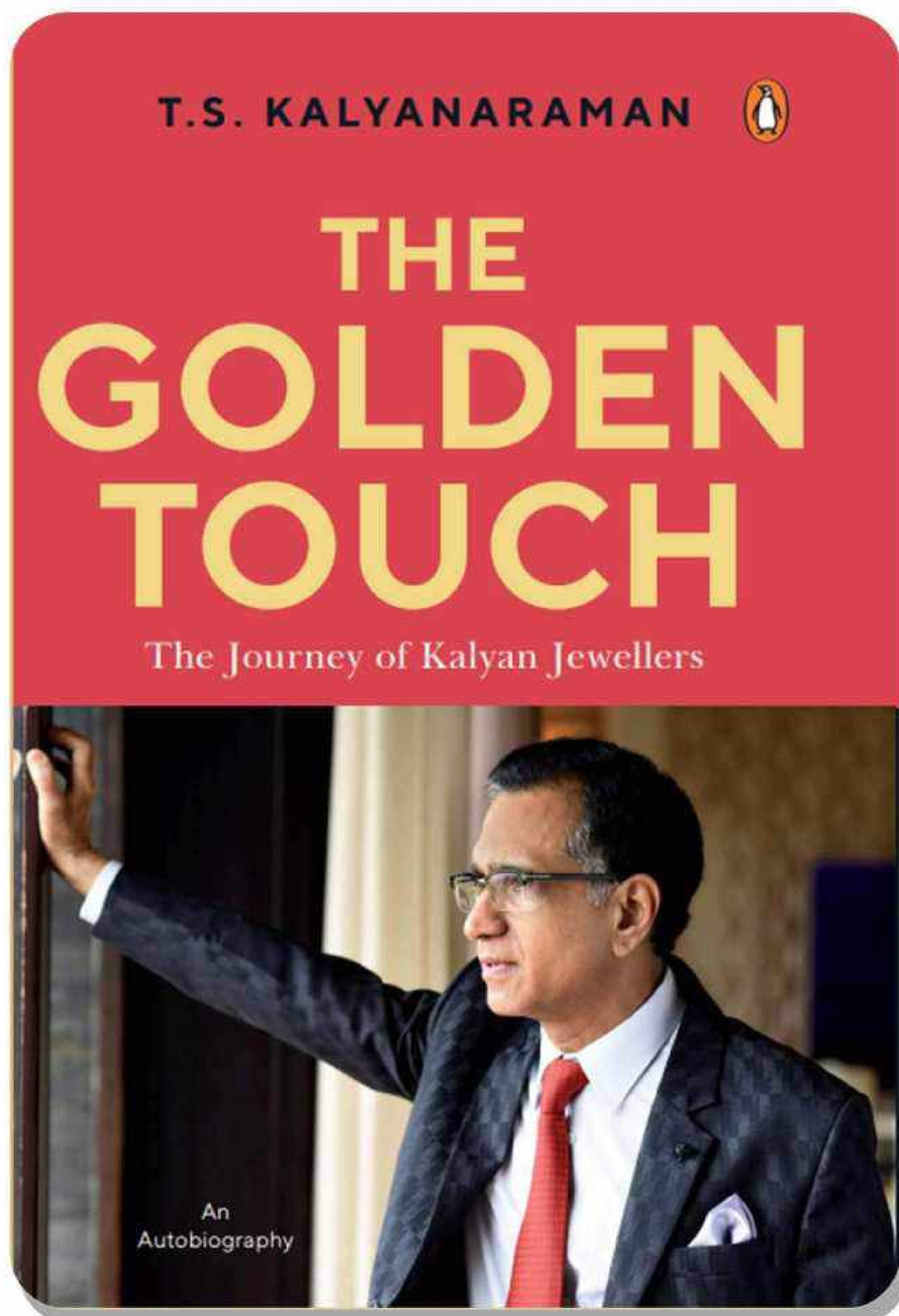


www.kartikeybullion.com

T.S. Kalyanaraman's autobiography The Golden Touch to be released across India in end November

The autobiography of the iconic businessman, T.S. Kalyanaraman, the founder of Kalyan Jewellers, The Golden Touch, is set to be released across India in end November. It captures the inspirational journey of the man, who started his empire at the age of 46. Published by Penguin Random House India under Penguin Business imprint, it is currently on pre-order on e-commerce platforms.

The Golden Touch narrates an extremely personal account of the visionary with humble beginnings from Thrissur who set up one of the largest jewellery stores in the country. T.S. Kalyanaraman offers an elaborative perspective on daring to dream big, overcoming obstacles and building a successful home-grown business empire in a global environment.



Expressing his thoughts, T.S. Kalyanaraman said, 'Through The Golden Touch, I intended to unveil the essence of Kalyan Jewellers' narrative. This autobiography reflects my journey and the perseverance intrinsic to Indian entrepreneurship. I hope that readers find inspiration in the story of a small-town dreamer turned entrepreneur. The Golden Touch stands as a testament to the limitless possibilities in the world of Indian enterprise.'

A hardcover priced at INR 699, The Golden Touch, is the perfect read for entrepreneurs and dreamers.

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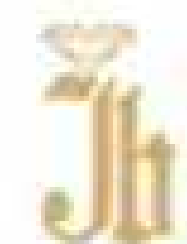


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Jewellery Bhavishya



International Institute of Gemology, The Designers Class collaborate to offer online jewellery design and business management courses



The Designers Class, India's leading online design education platform, has **collaborated** with the prestigious **International Institute of Gemology (IIG)** to offer a range of online jewellery design and business management courses. This **partnership aims to make high-quality jewellery education accessible** to more and more students globally.

The new courses offered by **TDC** via this collaboration include Jewellery Design By Hand, Gems and Jewellery Retail Merchandising and Management, Diamond Graduate Online, and Lab-Grown Diamonds Online.

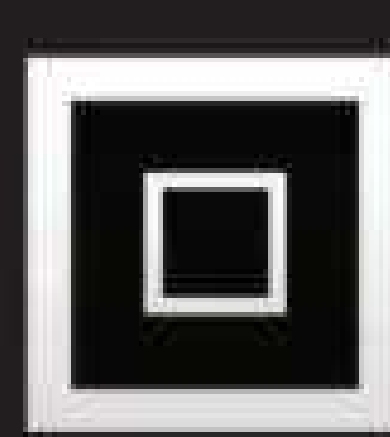
The occasion was graced by **Surendra Mehta**, National Secretary, IBJA who formally launched the collaboration.



"We are thrilled to partner with IIG, a pioneering institution in gemmology studies, to deliver their renowned jewellery courses online for the first time", said **Aadeesh Nahar, Co-founder of The Designers Class**.

"Our partnership with The Designers Class will help disseminate IIG's high standards of gemmology and jewellery education to eager learners across the globe. We share a common vision to make quality design and technical education accessible. This collaboration reaffirms our commitment to nurturing talent and positively transforming the jewellery industry," said **Rahul Desai, CEO & MD-IIG**.





WORLD SILVER
— COUNCIL —

• ABOUT US •

The World Silver Council is a market development organisation for the silver industry. Working within the investment, jewellery and technology sectors as well as engaging in government affairs, its purpose is to provide industry leadership whilst stimulating and sustaining demand for silver. With our unique insight into the global silver market, we see unrealised potential for silver across society. With world-class organisations, we intervene to create new possibilities and work to ensure silver mining is responsibly undertaken, with measurable economic benefit globally.

Based in India, the World Silver Council is an organization whose members comprise the country's leading silver miners, dealers, bullion dealers and silver jewellery retailers and manufacturers.

The world of silver is dynamic. Its uses are widely-varied, and its desirability is resilient and enduring. Silver helps combat infections and is an essential element in bacterial control medicinally. It protects the wealth of individuals and nations alongside gold. It is a precious metal considered important for future revolutions in science and carries memories across generations and cultures.

• VALUE •

India Bullion and Jewellers Association Ltd. reputation and honour must always be maintained as priority. All members irrespective of the title and membership status, should act faithfully to and for the betterment of the association and should not misuse their positions for personal benefits and gains. Treat all fellow members with dignity, respect and honor at all times. Follows the laws of the country and the guidelines of association. Don't Bribe anybody, anytime and for any reason. Members should always be transparent and honest in all dealings including with suppliers and vendors. Members must abstain from unlawful harassment in any form such as verbal, physical or visual means. Leaking of confidential information to any persons or press or organization is strictly prohibited. Members should avoid conflict of interest business or activities. Protect all property and materials belonging to India Bullion and Jewellers Association Ltd. and prevent others from damaging or misusing them. Use of recreational drugs and other banned substances is prohibited. Always maintain proper records of any transactions, dealing, relevant discussions and keep these filed for easy follow-up and reference.

• MISSION •

To facilitate deals in any commodity market, commodity exchange, spot exchange, for itself or for others, transaction in the nature of hedging, spot trading, forward commodity contracts, rate swaps, commodity future/swaps, commodity options, futures and options and in derivatives of all the commodities, for the purpose of trading, investment, hedging, arbitrage, for providing benefits to its members.

To create and maintain harmonious relations with Government, Semi-Government and other authorities and to negotiate, appear before, obtain sanctions, privileges, advantages, reliefs and co-operation from Government, Semi-Government or other authorities on behalf of the members.

To collect, classify, disseminate and circulate, statistical and other information relating to Bullion, Diamond, Gems, precious metals and Jewellery trade, commerce and industry and to make efforts for the spread of commercial, industrial and economic knowledge.



Initiated by IBJA

Membership Application Form

Please paste photo of person in whose favour membership card to be issued

Membership No.: _____

Please complete this form in **BLOCK CAPITALS** and continue on a separate sheet wherever necessary.

1. Trading Name of Business:

Proprietorship Partnership Pvt. Ltd. Ltd. Company HUF Others

Company Name: _____

Company Registration Number: _____ GST Number: _____

Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____ Fax No.: _____

Email: _____

Website: _____

2. Full name of Person: (this will be "Name" printed on Membership Card & Certificate, refer sample on page no. 7)

Mobile No: _____ Email: _____

Date of Birth: _____ Anniversary: _____

Name of spouse: _____ No. of Children: _____

Resi. Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____

Following documents are required:

- 1) 2 Photos
- 2) Address Proof : GST Certificate
- 3) ID Proof : Pan Card
- 4) Cheque Should Be issued in the favour of "World Silver Council"
- 5) World Silver Council Membership charges are ₹ 50,000 + 18% GST = ₹ 59,000/-
- 6) NEFT : ACCOUNT NAME : WORLD SILVER COUNCIL
 Name of Bank : Bank Of India
 Branch : Bullion Exchange
 IFSC Code : BKID0000008
 Account No : 000820110003041

Signature/Thumb impression of Member (As per Point 2)

IIBX, IBJA hold joint seminar in Lucknow



IIBX, IBJA held a joint seminar at Hotel Clarks Awadh in Lucknow. The city's leading jewellers were in attendance.

The agenda was to create awareness on how the jewellers could partner with IIBX in the future and to explain to them the modalities and other operational issues of IIBX.

Ashok Gautam, MD-IIBX, addressed the gathering. He provided a detailed presentation on IIBX and responded to the various queries the gathered jewellers had regarding IIBX. Representing IBJA was **Anurag Rastogi**, North India Head - IBJA.





IBJA BULLION

**WELCOME TO
IBJA BULLION PRODUCT PLATFORM**

CLICK HERE TO ORDER NOW

IBJA Bullion Product Platform gives a customer multiple option of Gold product of multiple bullion dealers and jewellers.

This platform helps customer to buy gold product at one go without visiting various sites of bullion dealer.

This will revolutionise gold trade in the country as IBJA intend to launch various gold product on this platform.

SCAN HERE



INDIA BULLION AND JEWELLERS
ASSOCIATION LTD.
Since 1919

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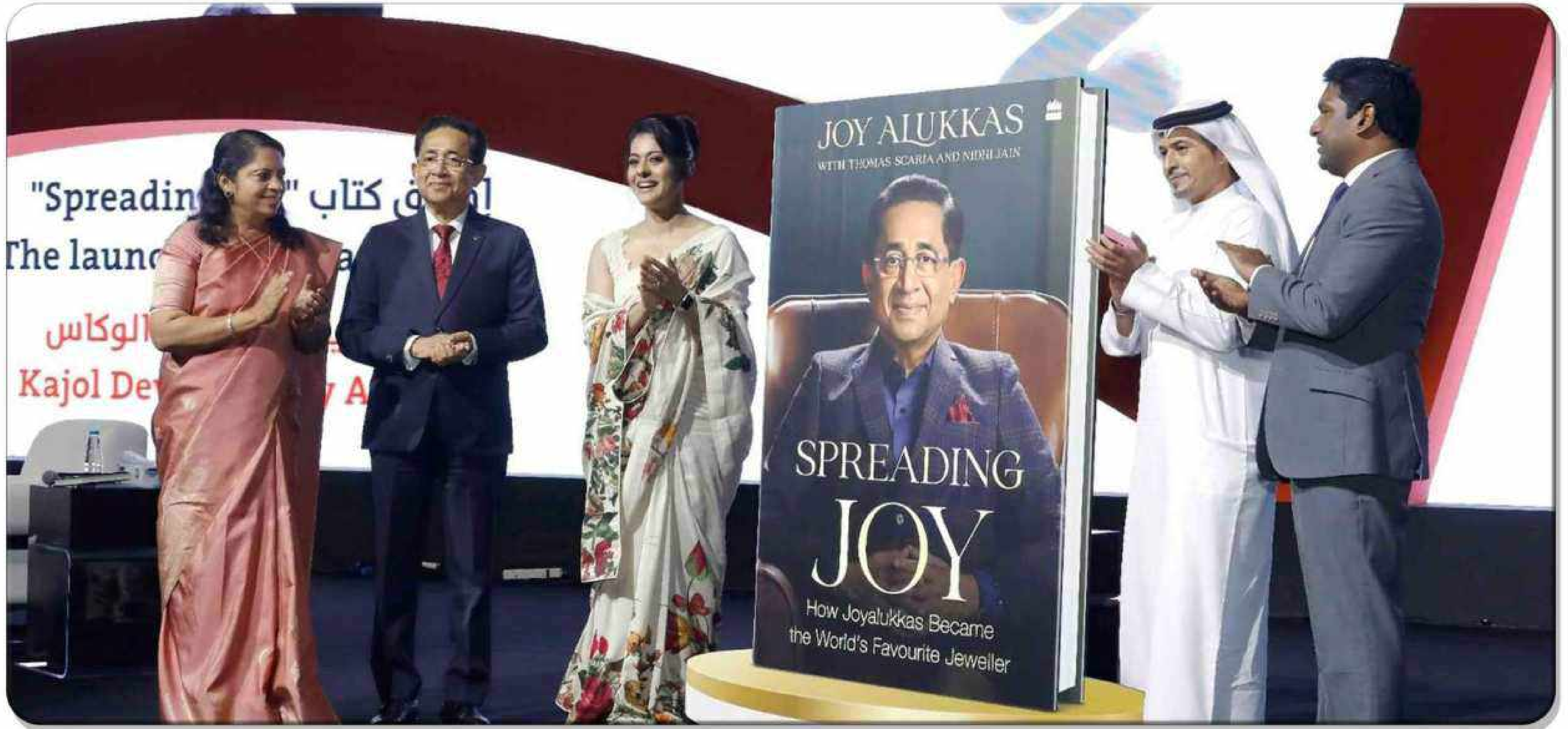
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info@ibja.in

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www.ibjabullion.com

Kajol launches Joy Alukkas' Autobiography 'Spreading Joy' at Sharjah Book Fair



The much-anticipated autobiography, **'Spreading Joy – How Joyalukkas Became the World's Favorite Jeweller'**, by the renowned entrepreneur **Joy Alukkas**, was officially unveiled at the Sharjah Book Fair. **Ahmed bin Rakkad Al Ameri**, CEO of Sharjah Book Authority, and Bollywood Actress. **Kajol Devgan**, the Global Brand Ambassador of Joyalukkas did the honours, in the presence of **Jolly Joy Alukkas** and **Anantha Padmanabhan** - CEO HarperCollins. The book launch was an extraordinary affair witnessed by an illustrious gathering. Eminent officials, notable figures from the business realm, and family members addressed the audience during the ceremony.

This autobiography promises to be an inspiring read, offering invaluable insights into the life and achievements of a man who has left an indelible mark on the business world. 'Spreading Joy' is poised to become a beacon of motivation for all who seek success through perseverance, dedication, and a passion to pursue their dreams.

Joy Alukkas, expressing his heartfelt gratitude while reflecting on his life's experiences and lessons said, "My life's journey has been a testament to the enduring values of commitment, hard work, passion, and perseverance. He added, "I hope my humble attempt will inspire others to chase their dreams and never give up in the face of adversities."



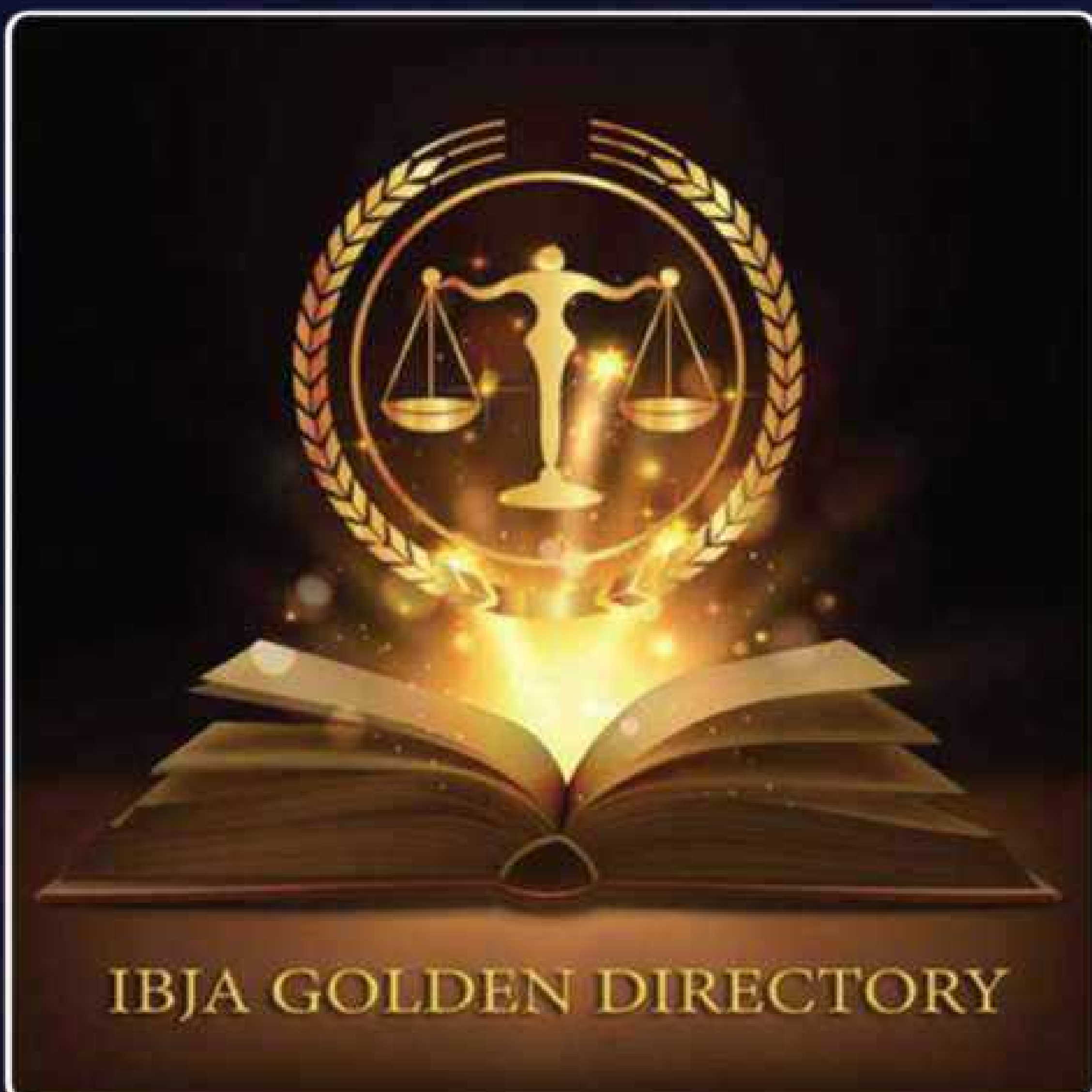
IBJA GOLDEN Directory

REGISTER IN THIS DIRECTORY
INCREASE YOUR NETWORK

ABOUT COMPANY

For the first time, India Bullion Jewellers Association (IBJA) is launching **IBJA GOLDEN DIRECTORY**. It is to encourage Bullion & Jewellery traders and manufacturers all over India to get listed in this trade association directory. This directory will help in locating any Bullion traders or Jewellers across India.

We welcome you to register in this directory and increase your network. Each registered company will have its own web presence in this website and a dedicated page will be provided to showcase your company profile and your jewellery brands.



CLICK HERE TO REGISTER YOUR COMPANY & SERVICES IN IBJA GOLDEN DIRECTORY

SCAN HERE



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ASSOCIATION LTD.
Since 1919

CONTACT US

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info@ibja.in

Saurabh: +91 9004120120 / 022- 49098950 / 022- 49098960

www.ibjadirectory.com

Kalyan Jewellers celebrates International Men's Day with the launch of Senhor

Launch campaign features brand ambassador Amitabh Bachchan



Kalyan Jewellers, one of India's largest and most-trusted jewellery brand has announced the launch of its men's jewellery line – **Senhor**, in line with the occasion of **International Men's Day**. The company's brand ambassador **Amitabh Bachchan** features in the launch campaign in a distinctive avatar, wearing exquisite jewellery from the newly-launched men's jewellery line.

Taking inspiration from the Portuguese term for 'sir' or 'gentleman', the Senhor collection merges contemporary style with classic design, catering to the modern man's desire for distinctive and meaningful accessories. The collection encompasses diverse array of jewellery pieces, from gold to platinum, from rose gold to white gold and diamond jewellery, particularly neckpieces, chains, rings and bracelets. The jewellery designs are meticulously crafted, aiming to strike a perfect balance between strength and style.



Ramesh Kalyanaraman, Executive Director – Kalyan Jewellers said, “The new exclusive men's jewellery collection redefines elegance and strength for the modern Indian male. Each design in the Senhor collection is a testament to the modern Indian male's dynamic spirit and unique style.”

Grace by Platinum Evara - the latest platinum jewellery collection for women unveiled by Joyalukkas



This festive season, **Joyalukkas** strengthens their partnership with **Platinum Guild International (PGI)** - India by unveiling a breathtaking new collection of platinum jewellery designed for women called '**Grace by Platinum Evara**'. The exquisite collection features a range of versatile pieces including neckwear and earrings that can be worn for various occasions during this festive season.

The collection has been meticulously crafted with the contemporary woman in mind and embodies a distinctive design narrative complementing her inherent style. This new range also features coloured gemstones such as ruby, emerald and sapphire set in platinum which adds a whole new dimension to the design theory of this collection.

Speaking about the coveted collection, **Joy Alukkas**, Chairman & MD, Joyalukkas India Ltd said, "We are excited to present 'Grace by Platinum Evara' a new platinum jewellery collection that is an elegant showcase of versatility. We are excited to strengthen our partnership with Platinum Guild International (PGI)- India and introduce this line of contemporary platinum jewellery for women."

Speaking on this new collection launch, **Vaishali Banerjee**, Managing Director - India, Platinum Guild International (PGI), "Grace by Platinum Evara is a collection that definitely stands true to its name. It's a creative amalgamation of design and aesthetic, as the pieces are crafted from precious platinum and set with precious gemstones. We are confident that the pieces will be extremely well received during the festive season, and we hope to continue to strengthen our partnership with Joyalukkas."

TANISHQ launches 'DHAROHAR' collection



Introducing the 'Dharohar' collection, Tanishq pays a heartfelt tribute to the timeless charm of heirloom artifacts from an era long gone by. With 'Dharohar,' Tanishq introduces a new chapter in the stories of old.

This collection features a wide range of Plain Gold, Vintage and Kundan jewellery designs.

From intricate chandak work to rare badhroom techniques, stunning ras rawa, and delicate filigree craftsmanship, 'Dharohar' echoes the opulence of tradition in every piece.

“
Revathi Kant, Chief Design Officer, Titan Company Limited said, “This Diwali, we are thrilled to unveil Tanishq's 'Dharohar' collection, a testament to the heart-warming celebration of our rich traditions and cultural legacies.”



KISNA unveils second exclusive showroom in Hyderabad



Hari Krishna Group

KISNA
DIAMOND & GOLD JEWELLERY



KISNA unveiled its second exclusive brand showroom in Hyderabad. The grand opening of KISNA's exclusive showroom in Inorbit Mall Hyderabad, was graced by the distinguished presence of Ghanshyam Dholakia, Founder & Managing Director, KISNA and Parag Shah, Director of KISNA. This marks yet another milestone in KISNA's remarkable journey of offering exquisite jewelry to its customers. This is the **13th exclusive brand showroom in India.**



Expressing his thoughts on the new showrooms launch, **Ghanshyam Dholakia** said "We are elated to establish KISNA's second showroom in Hyderabad for introduce our latest designs to the city, our goal is to make diamonds accessible to every woman in the country, and our expansion plans aim to reach every household across India."

Parag Shah stated, "Launching our store in the beautiful city of Hyderabad is our way forward in the next phase towards growth and expansion. As this city known for its unique designs in jewelry, we aim to curate jewelry as per local tastes and cater to the growing demand of the state."

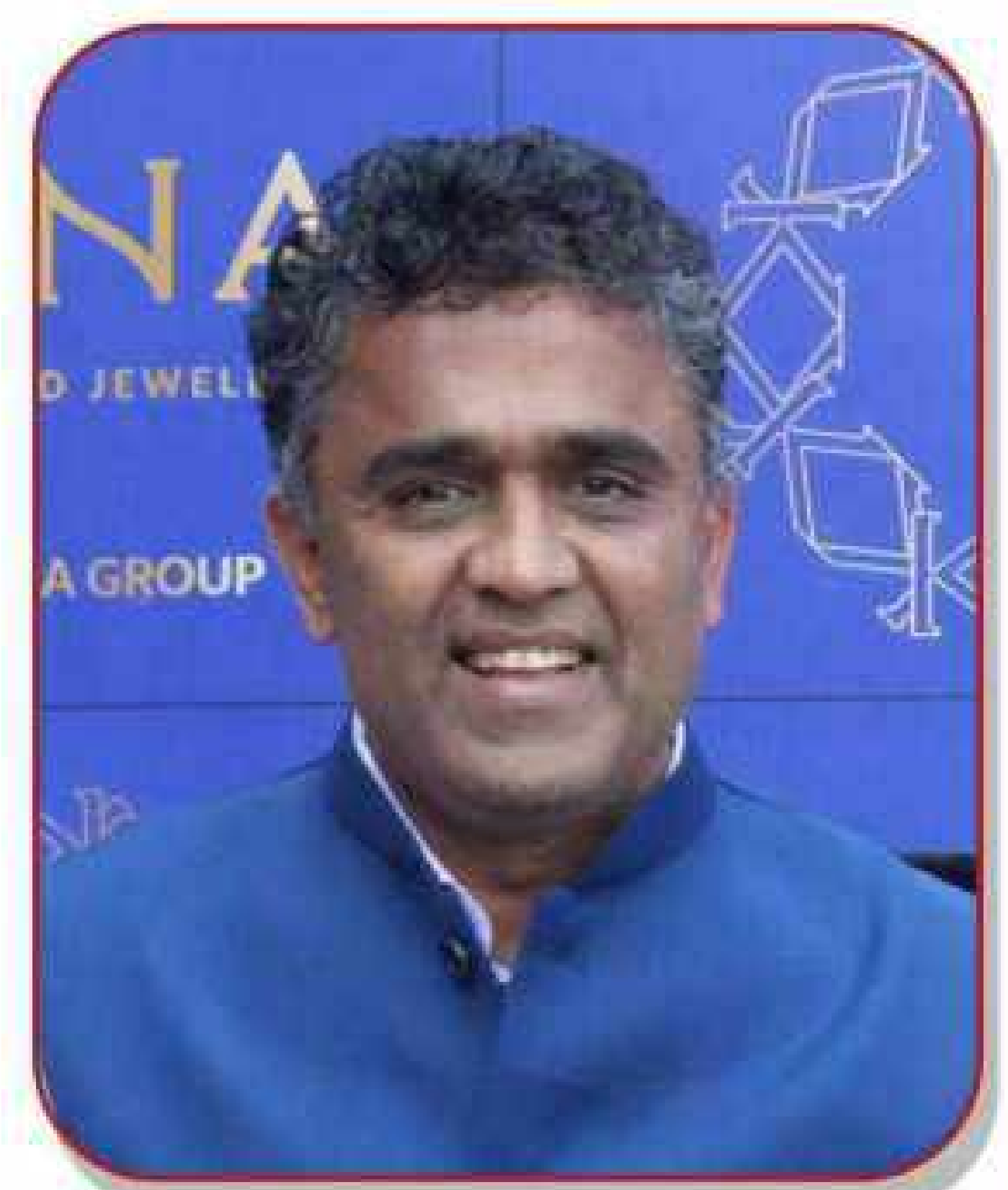


KISNA opens two exclusive brand showrooms in Preet Vihar & Ghaziabad



KISNA Diamond and Gold Jewellery proudly brings over 18 years of unrivaled expertise in jewelry designing, manufacturing, and service to the vibrant city of Delhi NCR. The grand opening of KISNA's exclusive 11th showroom in Preet Vihar, New Delhi and 12th in Ghaziabad Delhi NCR, was graced by the distinguished presence of **Ghanshyam Dholakia**, Founder & Managing Director, and **Parag Shah**, Director of KISNA. The addition of the Preet Vihar and Ghaziabad showrooms further solidifies KISNA's commitment to serving customers in diverse regions and cities across India.

Ghanshyam Dholakia said "We are elated to establish KISNA's second showroom in Preet Vihar Delhi and Third in Ghaziabad UP for introducing our latest designs to the city, our goal is to make diamonds accessible to every woman in the country, and our expansion plans aim to reach every household across India. At the new showrooms, we want consumers to experience the expertise of the Hari Krishna Group and provide them with a variety of diamond and gold jewelry options suitable for every occasion."



Parag Shah stated, "Launching our stores in the beautiful cities of India's capital, Delhi and Ghaziabad Delhi NCR, is our way forward in the next phase towards growth and expansion. As these both cities are known for their unique designs in jewelry, we aim to curate jewelry as per local tastes and cater to the growing demand of the state."

Daisy Shah unveils Manik Chand Jewellers 6th luxurious store in Guwahati



Leading jewellery house, Manik Chand Jewellers, marked another milestone with the inauguration of their flagship store in Guwahati today. Bollywood actress **Daisy Shah** graced the occasion with her presence, unveiling the brand's 6th store in the region and its 4th in Guwahati.

Daisy Shah was warmly welcomed by **Krishan Kumar Soni**, MD of Manik Chand Jewellers, along with the other members of the Manik Chand family, amidst a grand gathering of ardent fans, loyal customers, and well-wishers. Honorable Governor of Assam, **Shri. Gulab Chand Kataria** graced the occasion by visiting the store. On visiting the store, he appreciated the opulent interior of the store and the memorable jewellery collections

Krishan Kumar Soni, speaking on the brand's ethos, shared, "Our core mission as a brand is to bring premium jewellery within reach of our cherished patrons. Acknowledging that many have travelled considerable distances within Guwahati to our existing outlets, we aimed to be closer to them. With the launch of our 4th store in Guwahati, we're not just expanding but enhancing the shopping experience. Every step we take is for them."





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MANAGING DIRECTOR & CHIEF EXECUTIVE OFFICER, (IIBX)



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**TOPIC : ROLE OF A GOOD SALES ASSOCIATE
IN THE JEWELLERY INDUSTRY**



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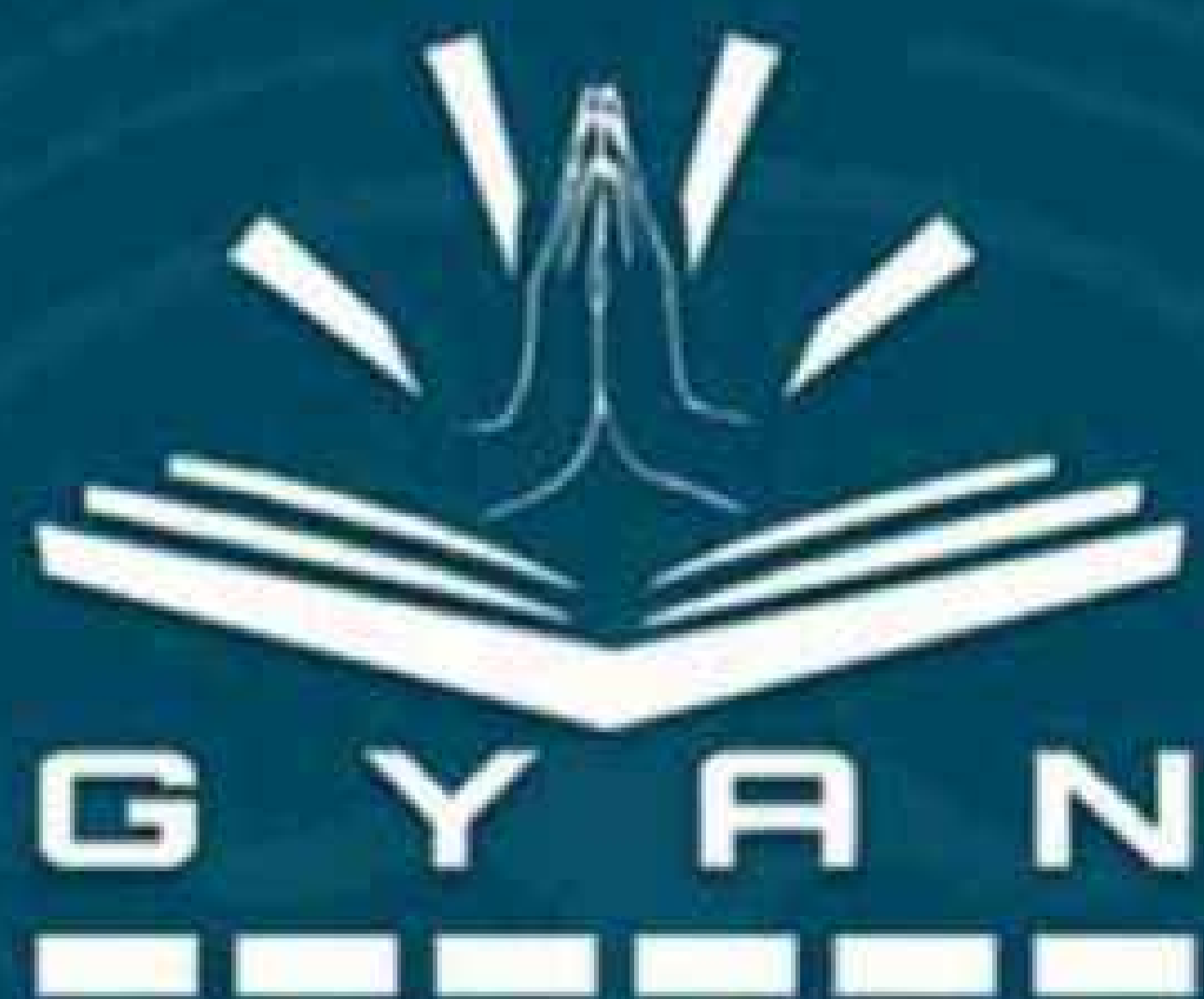
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**TOPIC : UNLEASH YOUR CREATIVITY WITH
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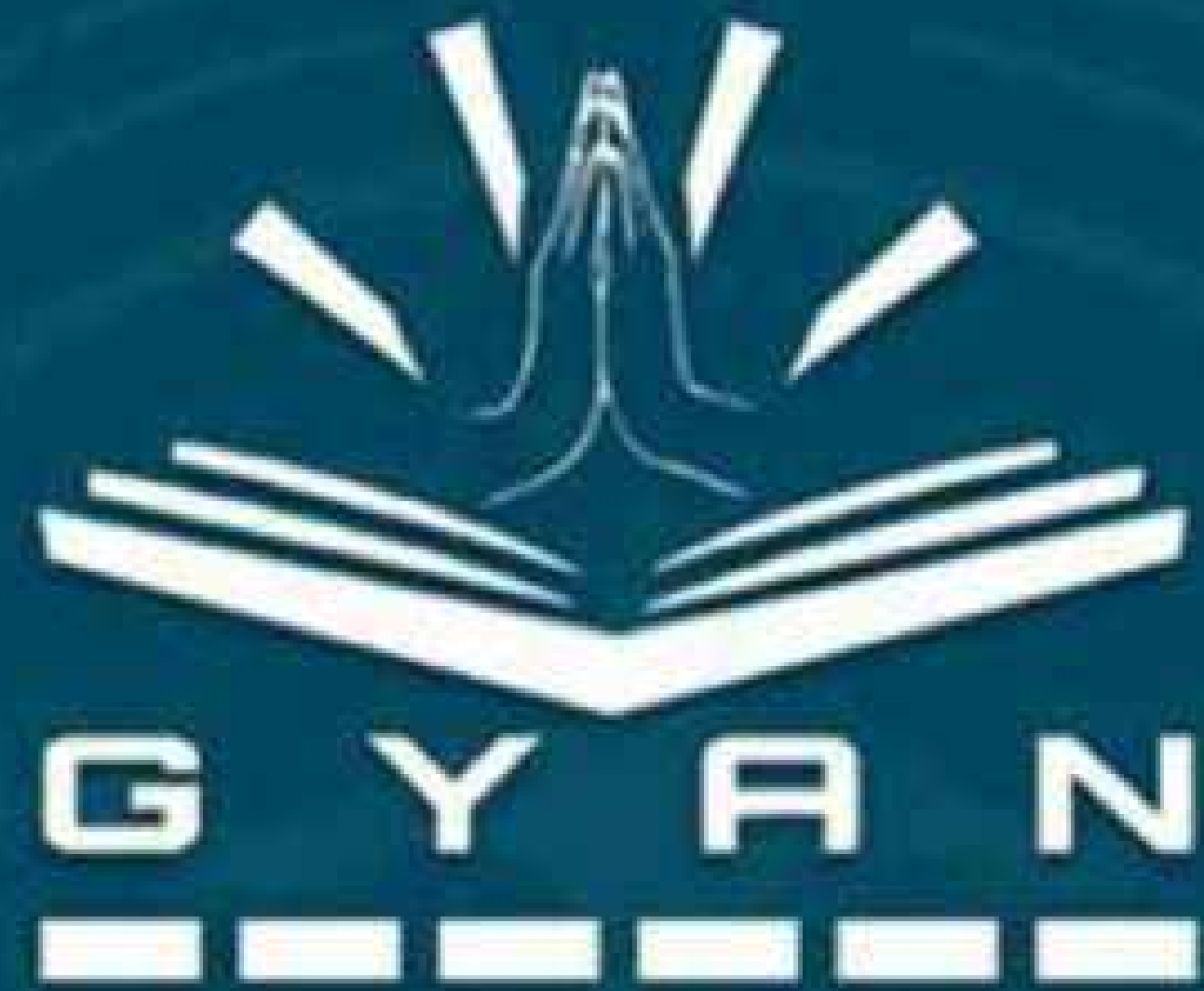
MS. GUNJAN SAPRA
REGIONAL CHIEF OPERATING
OFFICER(COO) AT INTERNATIONAL
INSTITUTE OF GEMOLOGY - IIG

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TOPIC : CULTIVATING BEAUTY: THE GROWTH OF LAB-GROWN DIAMOND JEWELRY



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India Bullion And Jewellers Association Ltd.



INDIA BULLION AND JEWELLERS
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Since 1919

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INSERTION	TOTAL AMOUNT
24	1,20,000

IBJA Bulletin is published every fortnight

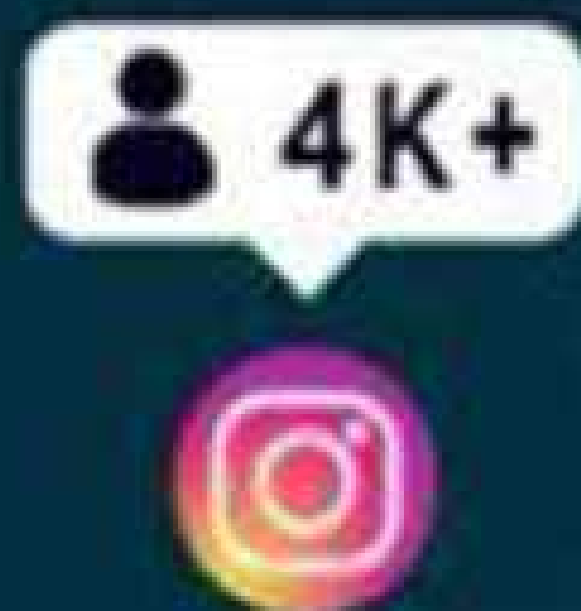
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Design & Content inside the orange line**

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YOUR RANGE PAN INDIA



Name of Company : INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

Name of Bank	Branch	A/c No.	IFSC Code	GST No.
BANK OF INDIA	BULLION EXCHANGE	000810100013644	BKID0000008	27AAACT1449D2ZL

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saurabhmishra@ibja.in | Saurabh: +91 9004120120 / 022- 49098950 / 022- 49098960 | www.ibjabulletin.com



IF YOU ARE PLATINUM MEMBER OF IBJA AND WISH TO PROMOTE YOUR PRODUCT (BULLION & JEWELLERY) OR COMPANY, SEND YOUR VIDEO WITH FOLLOWING

- 1) Normal Video Size 1080 Height X 1920 Width (max 2 min) & Reel / Short Video Size 1920 Height X 1080 width (max 50 Sec Video)
- 2) Video should be recorded Professionally with your company Name, Address, Contact Detail, email id etc. Owner profile can also be given in Video
- 3) Video display of few product must be done with professional camera for better result.
- 4) It is preferred that video has good sound quality with background music etc. wherever required. (Music Should be non copyright or should have copyright license)

These videos along with link of catalogue must be sent to IBJA office for promotion.

Since IBJA has huge network on website and social medias,

IBJA will promote these videos on social media platforms.

IBJA will promote such videos once in every quarter for each of platinum member.

USE OF LOUNGE :-

Platinum Member shall be free to use IBJA Lounge at IBJA Office , Zaveri Bazar, Mumbai for launch of new product .

However , Insurance , logistic & storage of the product shall be responsibility of the member. IBJA Lounge can be used by platinum member for one full day in every 90 day cycle for promotion of their new product.

IF YOU ARE INTERESTED CONTACT :

Saurabh: +91 9004120120 / 022- 49098950 / 022- 49098960

info@ibja.in | IBJA House, 2nd Agiary Lane, Zaveri Bazar, Mumbai-400003. | www.ibja.co



INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

PLATINUM MEMBERSHIP APPLICATION FORM

Membership No.: _____

Please paste
photo of person
in whose favour
membership
card to be issued

Please complete this form in **BLOCK CAPITALS**

1. Trading Name of Business:

Proprietorship Partnership Pvt. Ltd. Ltd. Company HUF Others

Company Name: _____

Company Registration Number: _____ GST Number: _____

Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____ Website: _____

Email: _____

2. Full name of Person: (this will be "Name" printed on Membership Card & Certificate.)

Mobile No: _____ Email: _____

Date of Birth: _____ Anniversary: _____

Resi. Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____

Following documents are required:

1) 2 Photos 2) Address Proof: GST Certificate 3) ID Proof: Pan Card

In case GST certificate not available following any two documents required .

1) BIS Registration Certificate 2) Udyam Aadhar 3) Shop and Establishment Certificate

• Cheque Should Be issued in the favour of "INDIA BULLION AND JEWELLERS ASSOCIATION LTD."

• Platinum Membership charges are 1,00,000 + 18% GST = 1,18,000/-

• NEFT : Account Name:INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

Name of Bank:Bank Of India

IFSC Code:BKID0000008

Branch:Bullion Exchange

Account No:000810100013644

Signature/Thumb impression
of Member

IBJA HOUSE, 2ND AGIARY LANE, ZAVERI BAZAR, MUMBAI – 400 003. T: 022 49098950 / 49098960 / 23426971, F: 022 23427459.

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CIN - U65990MH1948GAP006546



INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

PREFERRED JEWELLERS MEMBERSHIP APPLICATION FORM

Membership No.: _____

Please paste
photo of person
in whose favour
membership
card to be issued

Please complete this form in **BLOCK CAPITALS**

1. Trading Name of Business:

Proprietorship Partnership Pvt. Ltd. Ltd. Company HUF Others

Company Name: _____

Company Registration Number: _____ GST Number: _____

Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____ Website: _____

Email: _____

2. Full name of Person: (this will be "Name" printed on Membership Card & Certificate.)

Mobile No: _____ Email: _____

Date of Birth: _____ Anniversary: _____

Resi. Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____

Following documents are required:

- 1) 2 Photos
- 2) Address Proof: GST Certificate
- 3) ID Proof: Pan Card

• Cheque Should Be issued in the favour of "INDIA BULLION AND JEWELLERS ASSOCIATION LTD."

• Preferred Jewellers Membership charges are 4,237 + 18% GST = 5,000/-

• NEFT : Account Name:INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

Name of Bank:Bank Of India

IFSC Code:BKID0000008

Branch:Bullion Exchange

Account No:000810100013644

Signature/Thumb impression
of Member

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